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Bay Motorhomes Ltd

(Asset sale of its hire division and accessories shop)

Sandy Lane North Gosforth NE13 6PE

- Established motorhome and campervan hire business trading over 15 years
- Strong local reputation under UK Motorhome Hire Company brand
- Includes hire operation, accessories shop, website, fixtures, and fittings
- Fully stocked retail accessories shop with additional revenue potential
- Proven lifestyle business with flexible seasonal operating model
- Significant growth potential through improved digital marketing activity
- Owner support available to ensure smooth transition post-completion

Offers over £75,000 + VAT for full asset purchase

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Location

Bay Motorhomes Ltd is prominently situated on Sandy Lane in North Gosforth, a well-established commercial area to the north of Newcastle upon Tyne. The location benefits from excellent transport links, with easy access to the A1 motorway, providing strong connectivity to the wider North East region and beyond. Newcastle International Airport is just a short drive away, further enhancing accessibility for both regional and national customers. The surrounding area is home to a mix of trade, industrial, and retail occupiers, generating consistent passing traffic and business visibility. North Gosforth is a growing area with ongoing development, supporting long-term commercial potential. The site offers convenience for customers travelling from Newcastle city centre, Northumberland, and neighbouring towns, making it a strategic location for a motorhome or automotive-related business.

Asset Sale – Established Motorhome & Campervan Hire Business

An excellent opportunity to acquire the assets of a well-established motorhome and campervan hire business, complemented by secure storage facilities, a fully stocked accessories retail shop, office accommodation, and the established website www.ukmotorhomehirecompany.co.uk. The business is offered for sale due to the owner's planned move into semi-retirement.

Business Overview

- Successfully trading from the same location for over 15 years
- Strong local reputation operating under the UK Motorhome Hire Company brand
- Diverse revenue streams supporting consistent trade

Assets included in the sale:

- Motorhome & campervan hire operation
- Accessories retail shop (stock included)
- Established website and online presence
- Fixtures, fittings, and office facilities

Key Opportunities

- Flexible operating model – can be run seasonally (March–October), making it particularly attractive to buyers seeking a lifestyle business with winter flexibility.
- Significant potential to increase bookings and retail sales through enhanced digital marketing and online visibility.
- Ideally suited to a hands-on owner-operator or a buyer with marketing expertise, although support in this area can easily be sourced.

Transition & Ongoing Support

The current owner will retain his separate motorhome and campervan brokerage business located within the adjoining property and will be available to provide post-sale support to ensure a smooth transition and assist with future growth. It is recommended that the business continues to operate from its current premises for at least the first year. A lease or licence agreement can be negotiated with the seller and landlord prior to completion.

Sale Terms

Price: Offers Over £75,000 + VAT

Included in the sale:

- Stock
- Fixtures & fittings
- Website and digital assets

Summary

This represents an outstanding opportunity to acquire a proven lifestyle business with an established trading history, strong market presence, and clear potential for further growth.

Viewing

Strictly by appointment through this office

Rateable Value

The 2025 Rating List entry is Rateable Value £ TBC

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COMMERCIAL



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