

# A GUIDE TO

# *Home Staging*

Home staging is the process of cleaning, tidying and de-cluttering a property in preparation for professional photos. Homes that are clean, tidy and clutter-free achieve the best photos, attract more attention and achieve the best possible price.



PREPARING  
THE EXTERIOR



PREPARING RECEPTION  
ROOMS & BEDROOMS



PREPARING  
THE KITCHEN



PREPARING  
BATHROOMS

- Move vehicles from the driveway
- Remove any clutter (tools, bins etc)
- Remove dead plants and leaves
- Mow the lawns
- Clean doors, windows, driveway, patio and garden furniture
- Close all doors and windows

- Open curtains and blinds
- Make beds thoroughly
- Plump up cushions
- Remove clutter from under the bed
- Close all cupboards
- Store kids toys etc out of sight

- Clear worktops and empty the sink
- Hide towels
- Move bins, pet bowls etc out of sight
- Close all cupboards

- Toilet lids to be left down
- Clear counter tops, removing toiletries
- Pull back shower curtain
- Remove towels from rails or radiators
- Ensure toilet roll and brushes are presentable



HOME STAGING AT CHRISTMAS,  
HALLOWEEN, EASTER & BIRTHDAYS



WHAT IF THE PROPERTY IS EMPTY?



FOR OUR 360 CONTENT CUSTOMERS

To avoid time-stamping photos, please ensure seasonal decorations are kept down for the photo shoot. If we do capture decorations in photos, unfortunately we might not be able to remove them during the enhancement process.

Unfurnished or empty properties require the same home staging treatment as furnished or occupied homes. Please ensure the property is clean, tidy and clutter free to achieve the best results.

If we're capturing 360° content for your property there'll be nowhere to 'hide' clutter out of shot. Remember to make the most of storage space and follow the steps above.

## Your Personal Data

We recommend that all personally identifiable data be removed from sight prior to our visit to avoid any of your personal data being displayed in our visual content (e.g. household bills & family photos).